

The graph of a sine function would have a hill or valley on each side of the y -axis, while a cosine function would have a hill or valley with the y -axis running through the middle of it. This graph has a hill to the left of the y -axis, so it has the form $y = a \sin bx$.

The graph of $y = \sin x$ has a valley to the left of the y -axis. Because the graph in question has a hill there, a reflection has taken place. This implies that $a < 0$.