Correct. You can use the distributive property (in reverse) to write $x^2 + 5x$ as x(x+5) and to write 3x + 15 as 3(x+5). This gives x(x+5) + 3(x+5). Notice that (x+5) appears twice. Use the distributive property again to factor out the x+3 to get (x+3)(x+5).