Multiply the polynomial by $-1: (-1)(-12c^3 - 8c^2 + 10c + 2)$

Distribute -1 to each term in the polynomial: $(-1)\left(-12c^3\right)+(-1)\left(-8c^2\right)+(-1)(10c)+(-1)(2)$

Multiply each coefficient by -1: $12c^3 + 8c^2 + (-10c) + (-2)$

Rewrite addition of a negative term as subtraction: $12c^3 + 8c^2 - 10c - 2$