$(9x-9)(9x+1) = 81x^2 + 9x - 81x - 9 = 81x^2 -$ , not  $81x^2 - 9$ . The given expression is a difference of 72x - 9 squares, which can be factored using  $r^2 - s^2 = (r+s)(r-s)$ . The correct answer is (9x+3)(9x-3).