The hose will add 10 gallons after one minute, $10 \cdot 2 = 20$ gallons after two minutes, $10 \cdot 3 = 30$ gallons after thre minutes, or $10x$ gallons after x minutes. Since the container already has 25 gallons in it, the total amount of water in the container will be $y = 10x + 25$ after x minutes.