Correct. Rewrite the equation so that the right side is $0: 3(x+1)^2 - 8x + 1 = 0$

Square the binomial: $3(x^2 + 2x + 1) - 8x + 1 = 0$ Multiply out: $3x^2 + 6x + 3 - 8x + 1 = 0$ Combine like terms: $3x^2 - 2x + 4 = 0$ The value of b = -2.