You may have seen the plus and minus signs and thought they would make the product real. The factors would need to be conjugates to result in a real product such as 45. Using FOIL shows that this is not the number 45.

$$(6+3i)(3-6i) = (6)(3)-(6)(6i)+(3i)(3)-(3i)(6i) = 18-36i+9i-18i^{2}$$
$$= 18-27i-18(-1) = 18-27i+18 = 36-27i$$