This product does have terms that add to 0, but the result is not a real number. The factors would need to be conjugates to result in a real product such as 97. Using FOIL shows that this is not the number 97.

$$(4+9i)(9+4i) = 4(9) + 4(4i) + (9i)(9) + (9i)(4i) =$$

$$36+16i+81i+36i^{2}$$

$$= 36+97i+36(-1) = 36+97i-36 = 97i$$