To find the average price of an item at each store, add the data values of each set and divide by the number of items.

Play Co.: $\dfrac{5.20 + 8.15 + 3.75 + 12.80 + 2.90 + 6.25 + 4.35}{7} = \dfrac{43.40}{7} =$ 6.20

Fun 2 Go: $\dfrac{5.30 + 7.75 + 4.30 + 10.15 + 3 + 6.60 + 3.50}{7} = \dfrac{40.60}{7} =$ 5.80

The average price of an item at Play Co. is more than the average price of an item at Fun 2 Go.